

# Salad servers

## Retailer Merchandising



[saladservers.com.au](http://saladservers.com.au)



# Let us help rejuvenate your deli with our FREE merchandising set up package.

UP TO **3X**  
SALES INCREASE

Triple your deli salad sales

Average blended Gross Margin  
for retailer 47% GM

No fees, charges or long term  
commitments

Free merchandising set up includes:  
trays (bowls), inserts, POS, ticketing,  
marketing

Kit salads with instore training manuals  
and ongoing merchandising support

Seasonal planograms to drive  
ongoing sales

Combo deal point of sales  
(BBQ chicken + salad combo)

Reduce your instore labour

Buy direct from the manufacturer

**47%**  
GROSS MARGIN



We understand independent  
retailers and will tailor a retail  
solution that works for you.

## Quarter Chicken POS Materials



- 900x1200mm A Board Poster
- 600x900mm A Board Poster
- A3 Poster
- DLX Flyer

## Whole Chicken POS Materials



- 900x1200mm A Board Poster
- 600x900mm A Board Poster
- A3 Poster
- DLX Flyer

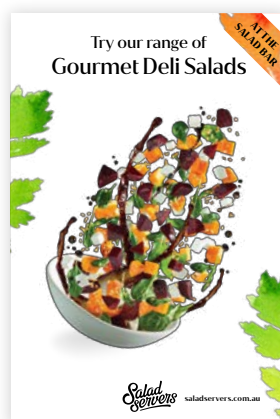
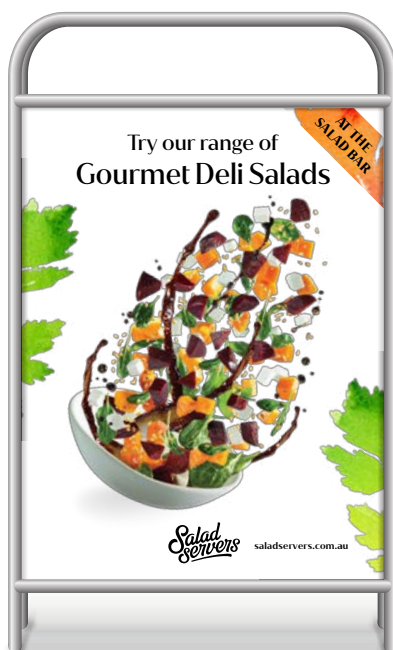
# Generic POS Materials



- Counter Topper



- Counter Decal



- 900x1200mm A Board Poster
- 600x900mm A Board Poster

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National Sales Manager

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